

SALON ·  · SAPPHIRE

**INDEPENDENT  
EMPOWERING  
PROFITABLE**







## GROW YOUR BUSINESS

Salon Sapphire exists to serve the stylist. The space was designed to integrate all of the amenities that professional hair stylists want and need in a work environment. This attention to detail empowers the stylist to focus their time and energy on servicing their clients, growing their book of business, and enjoying their free time.

There are a significant number of professional hair stylists that have built a strong revenue-generating client base. Many of these professionals are seeking to break free from the traditional salon model of being paid a commission in exchange for resources that are now readily available at a low cost (e.g. client management and scheduling software, payment processing solutions, website development & marketing, etc.). Many settle for working in the isolation of a salon suite and sacrifice the positive energy and community of a salon. The end result is often a failed experience where finances fall into disarray, client attrition, and ultimately a negative working experience for the stylist and their clients.

Salon Sapphire has developed a **solution** to solve for these challenges.

*Stylists will remain independent, paying a monthly rental fee to Salon Sapphire, for access to **high-end amenities**, an **engaging community** for their clients, and **coaching** to build a profitable business.*

What **amenities** does Salon sapphire offer in a work environment?

- Secure work stations to lock hair color and equipment without having to transport it daily
- A dedicated workstation to be consistent with clients
- Complimentary towel service to save time in the workday and service more clients
- Complimentary food & beverages for clients
- A beautiful, private area for clients to relax while their hair is processing
- Complimentary facility cleaning to save time in the workday to service more clients
- A beautiful, maintained salon that reflects their style and is inviting to their clients

What **coaching** does Salon Sapphire offer stylists?

- Corporation formation
- Banking, credit card, and payment processing
- Insurance
- Client management software
- Accounting software
- Budget building and analysis
- Software integration
- Professional website
- Social media pages

Ready to grow your business? Connect with Salon Sapphire today and schedule a salon tour and interview.  
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